

CONTRACT



WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Jamestown Associates-Princeton, NJ
5 Mapleton Rd, Suite 300
Princeton, NJ 08540

<u>Contract / Revision</u> 842435 /		<u>Alt Order #</u> 06398438
<u>Product</u> MOURDOCK SENATE		
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Mourdock, Richard/R-Senate-Indiana		<u>Original Date / Revision</u> 11/05/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> meghan mcgarr	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Women 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WAVE	10/29/12	11/02/12	NBC Today Show	7-9am		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$375.00			
2	WAVE	11/05/12	11/06/12	NBC Today Show	7-9am		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$375.00			
3	WAVE	10/29/12	11/02/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$450.00			
4	WAVE	11/05/12	11/05/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
5	WAVE	10/29/12	11/02/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$600.00			
6	WAVE	11/05/12	11/05/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
7	WAVE	10/29/12	11/02/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$600.00			
8	WAVE	11/05/12	11/05/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
9	WAVE	10/29/12	11/02/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$450.00			
10	WAVE	11/05/12	11/05/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
11	WAVE	10/29/12	11/02/12	Late News M-F	11-1136p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 842435 /		<u>Alt Order #</u> 06398438
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> MOURDOCK SENATE	<u>Estimate #</u>
<u>Advertiser</u> Mourdock, Richard/R-Ser		<u>Original Date / Revision</u> 11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$400.00			
12	WAVE	11/05/12	11/05/12	Late News M-F	11-1136p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			
13	WAVE	10/31/12	10/31/12	Wednesday Hour 2	L&O SVU Wed 9-1		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$900.00			
14	WAVE	10/31/12	10/31/12	Wednesday Hour 3	Chicago Fire Wed		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$700.00			
N 15	WAVE	11/06/12	11/06/12	Wave Early Sunrise	430-5x		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$20.00			
N 16	WAVE	11/06/12	11/06/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$90.00			
N 17	WAVE	11/06/12	11/06/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$150.00			
N 18	WAVE	11/06/12	11/06/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$325.00			
N 19	WAVE	11/06/12	11/06/12	NBC Today Show	7-9am		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				2	\$375.00			
N 20	WAVE	11/06/12	11/06/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$210.00			
N 21	WAVE	11/06/12	11/06/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$120.00			
N 22	WAVE	11/06/12	11/06/12	WAVE 3 News 11am	11-1130am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$125.00			
N 23	WAVE	11/06/12	11/06/12	America Now 1130am-12pm	1130am-12pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$90.00			
N 24	WAVE	11/06/12	11/06/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$90.00			
N 25	WAVE	11/05/12	11/05/12	Monday Hour 1	The Voice Mon 8-1		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,600.00			
Totals											47	\$21,895.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	47	\$21,895.00	\$18,610.75
Totals	47	\$21,895.00	\$18,610.75

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842435 /		06398438
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	MOURDOCK SENATE	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Mourdock, Richard/R-Ser		11/05/12 / 11/05/12

Signature: _____ **Date:** _____

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NAB Form PB-16 Candidates

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE****To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location:	Date:
	12/21/11

I, Patricia Sterpubeing/on behalf of: Richard Mourdock, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the Primaryelection to be held on: May 8, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			✓		

Total Charges: SEE ORDER

NAB Form PB-16 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

12/21/11

Date

Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

Nina Ballinger
Signature

Nina Ballinger
Printed Name

NSA
Title

NAB Form PB-16 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

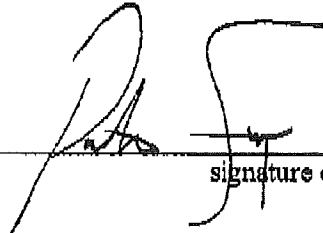
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committeePatricia Sterpu

printed name

12/21/11

date